

Digital Photos of your AFH



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Each AFH should have 6 -12 digital photos of the home. They should include:

- A view from the street. Please see that all cars are moved prior to the photograph being taken and the yard looks neat. (Grass mowed, kids toys removed, etc.)
- Views of the common areas of the AFH such as Living Room, Dining Room, Family Room, etc.
- Views of one or two typical Private Rooms and a typical Shared Room. It is not necessary to have a photo of each room.
- Views of any unique features that the people might like to see such as the deck, patio, a great view of the lake or mountains or any other unique attribute.

Warning: If the photos have any people in them then the AFH provider is responsible for having a photo release signed by each person or their DPOA. Remember that using a photo with a person in it for a commercial purpose is considerably different than taking a photo during an event at the Adult Family Home and posting it on the bulletin board. These photos are being posted on your web site and are your legal responsibility.

To take good photos you need to plan before you shoot. You can't just walk around and snap a few pictures. The efforts that you take before you shoot will be paid back by attracting clients. Consider the following before you shoot:

- If your digital camera allows you to shoot at different resolutions, shoot the photos at 3.2 or 1.3 Mega-pixels. Photos for the web will usually be reduced during the processing phase, so the extra resolution is just more time in transmission and a larger possibility of email issues while sending them to us.
- Remove all clutter from the area being photographed.
- Turn on all lights and try to take the pictures on a sunny day. Use a flash indoors.
- Dress up the room like you might see in Sunset Magazine. For example, have a nice table setting on the dining room table, or flowers in vases in the living room.
- Remember that you are advertising the quality of living at your Adult Family Home, your services and attention to detail. One way to show that attention to detail in photos is to dress up the rooms a little for the photo-shoot.

Take lots of photos, look at them on your PC, keep the good ones and go back and fix up the issues with the ones that you aren't happy with. Repeat until you have 6 to 12 good photos of different areas of your adult family home.

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When you get the number of photos that you like down to 6 to 12 photos do the following:

- If you have photo editing tools do any cropping to remove unwanted portions. If you can't crop them then include any cropping instructions with the photos.
- Rename the photo from the camera's numeric name to names like: FrontView, Living Rm, Patio, Media Center, Private RM, PrivateRM1, etc. If you have more than one AFH keep them separate. Send them in separate emails. We want to make sure that the correct photos are posted on each web site. **Note:** Not required – but nice.
- Email the photos **5 at a time** to WebMaster@AgingSafely.com along with the descriptions. **The maximum attachment size is limited to about 20 MB.** It is also possible to burn the photos on a CD and mail them to Aging Safely, Inc via US mail. **Note:** Unless notified otherwise, CDs are will be disposed of after being used and not returned to you!

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The following examples show a couple of really good photographs. Notice the attention to detail and how welcoming the photos look. These were taken by me with our personal digital camera.



The following photo shows what it looks like if you just snap the picture. Simply turning the lights on and cropping the photo makes a huge difference.



The Photos should be emailed to the WebMaster@AgingSafely.com and include the following:

1. Name/Address of AFH.
2. The name of the photo that you would like to have on the Home Page and Datasheet. This will default to a front view of the AFH.

Regards,

David Snow – Aging Safely's [Webmaster](#)